



Cloud 9 is on a mission to deliver mental, physical and social health access to underserved populations

Our Customers' Top Challenges

U.S. cities, counties & community healthcare services are not equipped to fully serve citizens' needs: >80% of patients with mental or substance use disorders have a chronic co-occurring physical illness. The comorbidity cost of chronic physical illnesses that are linked to mental illnesses exceed \$420 Billion in the U.S. each year. 35% can be saved in populations by integrating mental health treatment. ERs, jails and courts have become the dumping grounds for mental illness; however, proper mental healthcare is not provided, making this a failed cycle of non-treatment that wastes \$32 Billion annually. Coronavirus has exacerbated the public health and public safety issues that our communities previously faced. Telehealth is essential Post-COVID-19. Civil unrest drives police reform changes that require mental healthcare now be added to law enforcement response for 911 crisis calls. Cloud 9 keeps high need individuals in treatment and out of harmful settings and costly systems.

For community health systems, as well as local and state government agencies, Cloud 9 is the leading telehealth software platform for population healthcare.

Our strengths are integrated care collaboration, behavioral health, crisis intervention, data exchange and patient engagement.

Our Leadership Team



Founder and serial entrepreneur. Behavioral healthcare innovator and thought leader

J.C. Adams
Business



Community psychiatrist and telepsychiatry expert, committed to expanding access to care

Carolyn Rekerdres, MD
Clinical



Harvard Public Health, Epic, Cerner, HIMSS certified 20 years healthcare IT implementations expertise

Don Ellis, MBA
Technology



Former Community Mental Health CEO and national expert on Behavioral Health and Criminal Justice reform

Leon Evans
Transformation

Our Proprietary Technology

Cloud 9's software is designed for **Integrated Care Collaboration**, allowing full **data sharing, communications and clinical workflows** between multidisciplinary care teams.

Mental Healthcare (psychiatry, counseling, medication management, peer support)

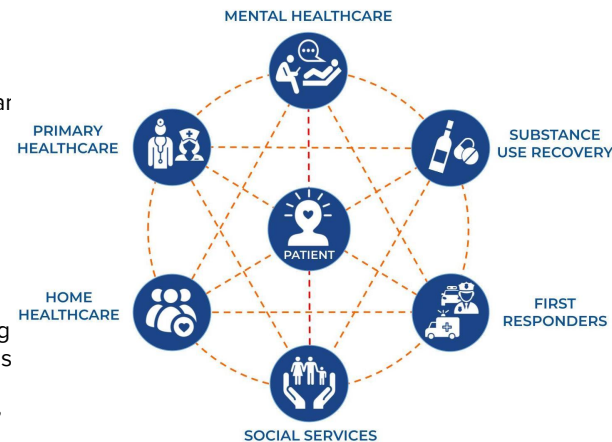
Primary Healthcare (patient intake, chronic car management, COVID-19 response)

Substance Use Recovery (all substances and opioid medication assisted treatment)

Home Healthcare (family, friends, nursing, therapy, transportation, food delivery)

First Responders (telehealth clinicians helping EMS and law enforcement treat citizens in crisis)

Social Services (nutrition, child care, housing, transportation and employment needs)



Our Momentum

Successful deployments with prestigious customers & pilot programs, generating strong success metrics:

- 95% average net promoter score among patients and providers
- 68% of pilot patients increased engagement with their provider
- 22.5% decrease of mental crises landing in ERs and jails
- 632% return on investment for customers
- 5 pitch competitions won in a row with over \$200,000 in funding awards
- Secured partnerships with telehealth clinical staffing networks of physicians, nurses and mental health clinicians licensed in all 50 U.S. states, to address nationwide shortages
- New full version of software launched with public health and government agency customers
- Sweeping legal and regulatory shifts, removing barriers to widespread adoption
- Sales pipeline of approx \$20 million in qualified contracts and growing

Our Business Model

Community Health Systems pay:

- **A SaaS licensing fee** based on number of active users (Care Team and Patients)
- **A one-time implementation fee** based on size
- If a customer needs clinicians, we connect our clinical staffing network partners

Our Investment Opportunity

Purpose: product development, grow sales team & partners to secure contracts

Use of proceeds are:

- 44% to R&D to refine V3 app and deliver to 4 full recurring contracts
- 26% to G&A for retaining exec team plus legal and business services
- 30% to Sales for sales team, partners, national associations & conferences

Currently Raising
\$1,000,000

Raised to date
\$1,500,000

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